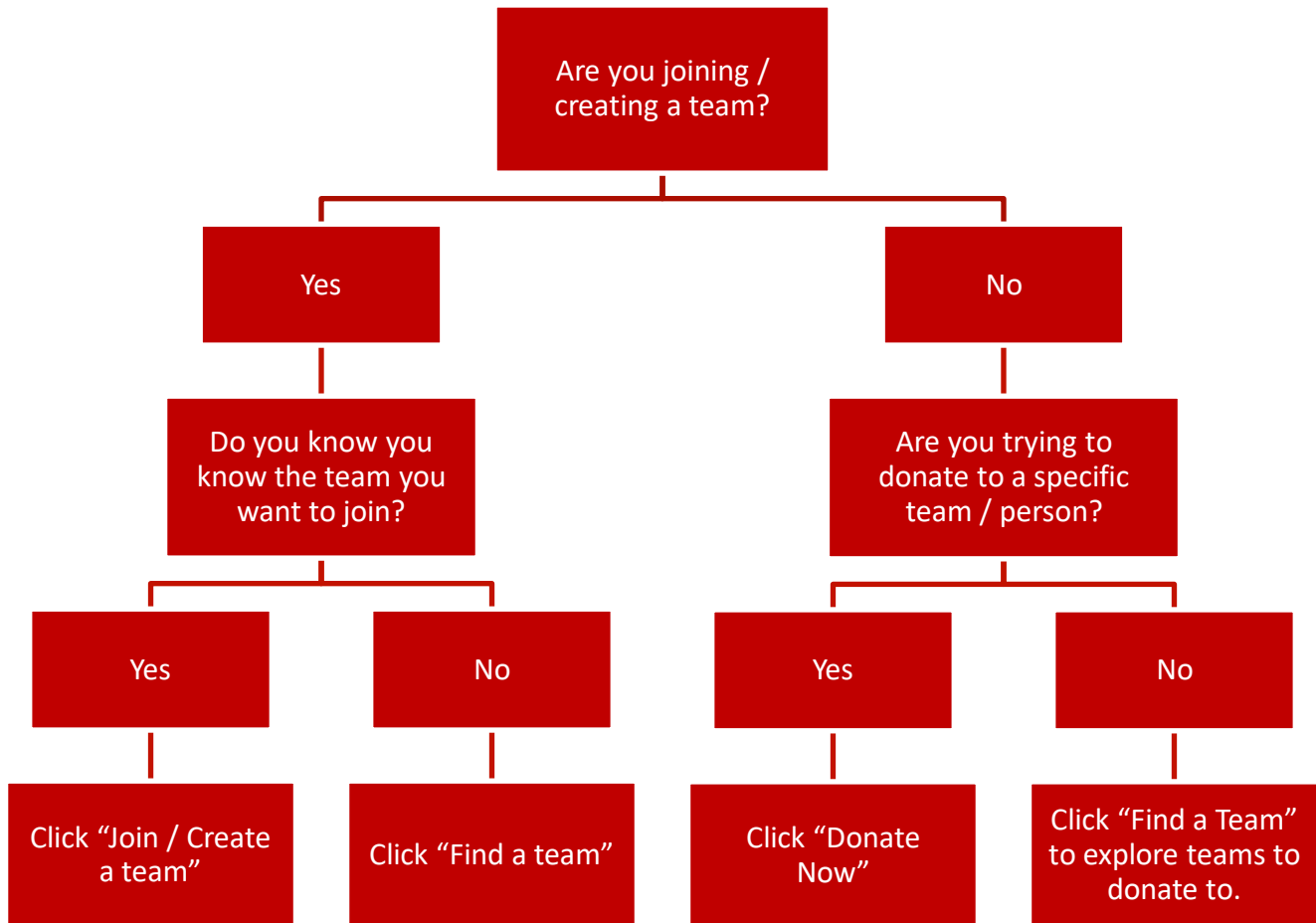## Operation Smile and Johnson & Johnson
Campaign Guide

Operation Smile is excited to launch this year's campaign. Here, we will guide you through the process to register your team and individual page to begin fundraising! On behalf of Johnson & Johnson, Operation Smile, and importantly, the children around the world who we support, thank you in advance for your efforts and commitment.

Please contact jnjsupport@operationsmile.org for assistance.

Table of Contents

Quick Guide to the Website

Are you joining / creating a team?

Yes

No

Do you know you know the team you want to join?

Are you trying to donate to a specific team / person?

Yes

No

Yes

No

Click "Join / Create a team"

Click "Find a team"

Click "Donate Now"

Click "Find a Team" to explore teams to donate to.

Steps to Join a Team or Create a Team Page

Step 1

Click **"Join / Create A Team"** button on the top navigation menu

Operation Smile   Johnson & Johnson

HOME   JOIN / CREATE A TEAM   FIND A TEAM   DONATE NOW

Step 2

Join as a new participant

Press this button if you are joining a team or creating a team.

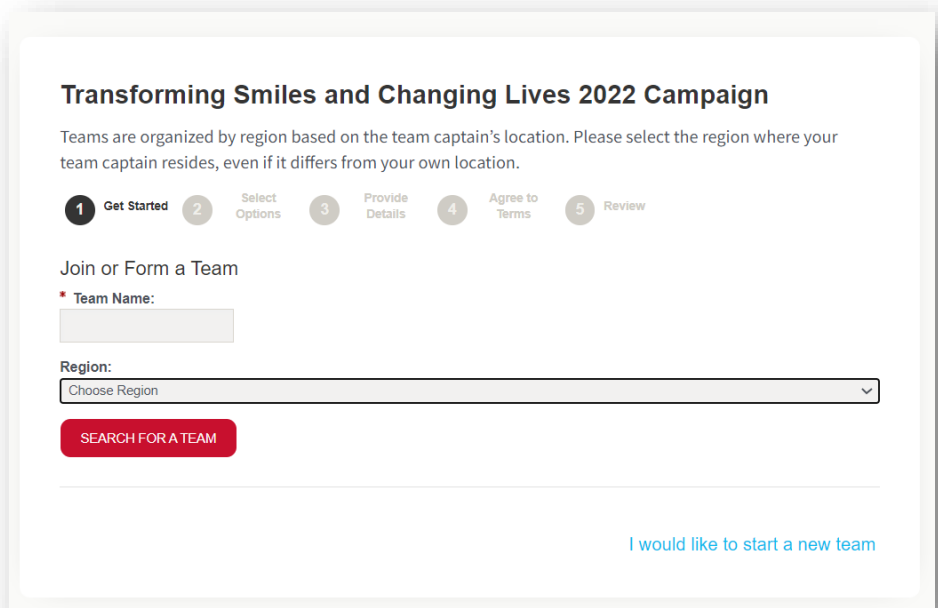Note: You can only join as a new participant once. The team you make / choose is the only team you can join.

Transforming Smiles and Changing Lives 2022 Campaign

EVERY SMIL
MATTERS
AND CARING NEVER STO
Operation Smile   Johnson & John

Join as a new participant or log in

* Indicates Required
New User

JOIN AS A NEW PARTICIPANT

Step 3

Join an existing team

If you are joining an existing team, DO NOT re-enter the team name. Select "I would like to join an existing team" if your team already exists.

Team Name

Your team name is what people will search to find your team and what appears at the top of your team page.

Transforming Smiles and Changing Lives 2022 Campaign

Teams are organized by region based on the team captain's location. Please select the region where your team captain resides, even if it differs from your own location.

1 Get Started   2 Select Options   3 Provide Details   4 Agree to Terms   5 Review

Join or Form a Team

* Team Name:

Region:

Choose Region

SEARCH FOR A TEAM

I would like to start a new team

Step 3

Fundraising Goal

This is what appears on your team page's donation bar. Aim high! You don't want to fill up the bar too quickly.

Region

You can fundraise / receive donations from outside your region. Teams are organized based on the team captain's location. Please select the region where your team captain resides, even if it differs from your own location.

Donations will be attributed to the region selected.

Transforming Smiles and Changing Lives 2022 Campaign

Teams are organized by region based on the team captain's location. Please select the region where your team captain resides, even if it differs from your own location.

1 Get Started 2 Select Options 3 Provide Details 4 Agree to Terms 5 Review

Join or Form a Team

* **Team Name:**

Region:

Choose Region

SEARCH FOR A TEAM

I would like to start a new team

Step 4

Individual Page Goal

Each participant has an individual page; therefore, when you are creating a team you will also create a personal page. This fundraising goal is for your personal page and will not appear on the team's page.

Similar to team pages, this goal will appear as a donation bar on your personal page.

Transforming Smiles and Changing Lives 2022 Campaign

1 Get Started 2 Select Options 3 Provide Details 4 Agree to Terms 5 Review

Individual Page Options

You can adjust your individual page goal at any time.

Suggested Goal: $240.00

PREVIOUS STEP   NEXT STEP

Step 5

Personal / Contact Information

This is the contact information that will be linked to your personal page and your team page. Therefore, each team will be linked to the team captain's personal/contact information.

Participant Access Center Information

This username / password is linked to both the team page and personal page. You cannot generate a separate log in for your team page.

Search and display name

This is the name that will appear under the Team Name in "Find a Team" and also the name that will appear as Team Captain on the team page.

Select "Use My Screen Name" if you would prefer that your name not appear. Your name will be associated with the team as team captain, but this information will not be visible to others.

Transforming Smiles and Changing Lives 2022 Campaign

1 Get Started 2 Select Options 3 Provide Details 4 Agree to Terms 5 Review

Registration

* Indicates Required
Please complete the registration form below

Personal Information

* First

| |

* Last

Contact Information

* Email:

☑ I would like to be emailed when a gift is made on my behalf.

☑ Yes, I would like to receive e-mail from Operation Smile

Choose Email Format:

Participant Center Access Information

* User Name:

5 to 60 characters

* Password:

12 to 99 characters

* Repeat Password:

* Your Search and Display Name Option. (Select Screen Name if you wish to not use your first and last name.) What's This?

○ Use My First and Last Name

○ Use My Screen Name

PREVIOUS STEP   NEXT STEP

Step 6

Check the **"I agree with the terms and conditions above"** box.

Transforming Smiles and Changing Lives 2022 Campaign

1 Get Started   2 Select Options   3 Provide Details   4 Agree to Terms   5 Review

WAIVER

Printable Version

Please take a moment to read the following waiver.

I understand that Operation Smile will use all funds at their discretion for the organization's greatest need, and I will not direct the disbursement of any funds collected. I will not use the website or email tools made available to me in an illegal or objectionable manner. Operation Smile may contact me as needed about the page I am creating and may disable the page at their discretion.

If this page is created in honor of someone, I have discussed with the honoree and/or the honoree's family of my intentions to raise money for this organization, and the honoree or family approves of this endeavor.

☐ I agree with the terms and conditions above.

CANCEL   NEXT STEP

Step 7

Edit

You can edit the information you have entered on this screen.

Participation Type: Fundraiser

You should appear as a fundraiser and the cost should appear as $0. This does not reflect your team's fundraising goal or your personal fundraising goal. In the past, you could donate as you signed up – this is a legacy feature from that system.

Transforming Smiles and Changing Lives 2022 Campaign

1 Get Started   2 Select Options   3 Provide Details   4 Agree to Terms   5 Review

REGISTRATION SUMMARY

You have configured 1 registration.

John
Smith

annaswilliams20@yahoo.com

[Edit]

Participation Type: $0.00
Fundraiser

Participant Total: $0.00

The current total cost is   **$0.00**

CANCEL   FINISH

Step 8

You are all set! You will receive a confirmation email to the email address you signed up with. From here, you may access your participant center for your personal and team pages or share your team page.

Transforming Smiles and Changing Lives 2022 Campaign

Thank you for registering to support Operation Smile. Click the link below to visit your Participant Center and get started!

THANKS FOR REGISTERING

Thank you for registering for Transforming Smiles and Changing Lives 2022 Campaign!
A confirmation email has been sent to **annaswilliams20@yahoo.com.**

Start fundraising today with your Participant Center!

ACCESS YOUR PARTICIPANT CENTER

John
Smith

annaswilliams20@yahoo.com

Participation Type: $0.00
Fundraiser

Participant Total: $0.00

Steps to Donate

Step 1

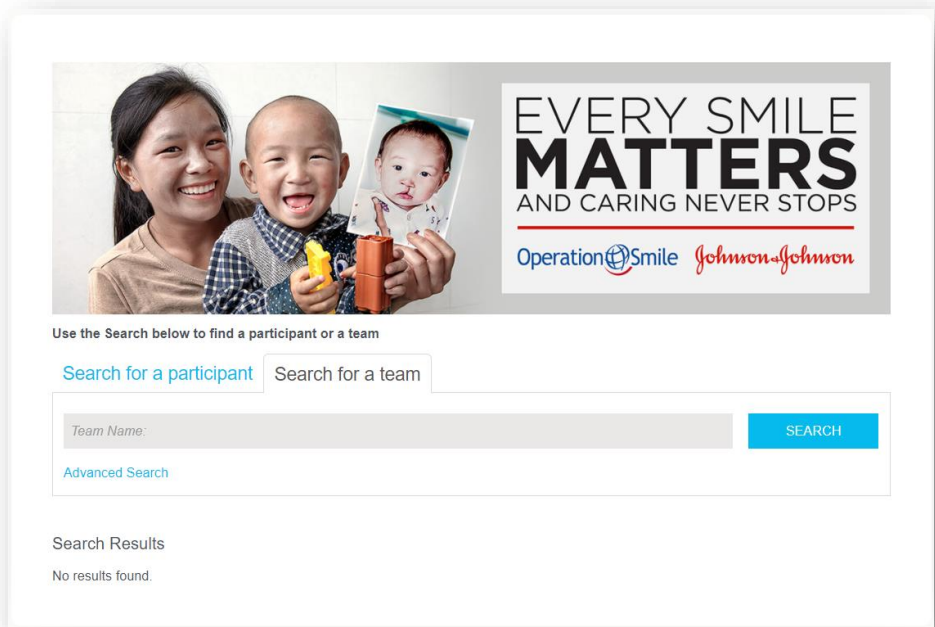Click **"Donate Now"** if you have a team /individual you want to donate to.

Step 2

Search for a team or participant

Teams: Use the advanced search to find your team by the team captain's name or region.

Individuals: Use the advanced search to find an individual by name or region.

Step 3

Donate Now

To donate, click on the button.

To select a team or learn more about a team, select the Team name.